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Kalona Organics® Celebrates 10 Years of Business

KALONA, IOWA (September 22, 2015) – Kalona Organics®, the distributor of Kalona SuperNatural™ organic dairy products, is celebrating their 10th anniversary. For over 10 years, Kalona Organics has been developing brands that expand markets in the natural and organic communities. Kalona Organics was formed in 2005 as a way to bring premium, natural and organic products to market. The company currently provides sales and marketing support for the Kalona SuperNatural™ brand.

"Over the past ten years we've experienced consistent and steady growth within the company and the Kalona SuperNatural brand in particular," says Mindy Seiffert, Director of Marketing for Kalona Organics. "In fact, last year sales for Kalona SuperNatural products were up 40%."

To celebrate this momentous occasion, Kalona Organics invites the public to a free open house on Thursday, September 24, 2015, from 2-5 pm. Guests will enjoy facility tours, pasture walks, a cooking demonstration, an educational workshop, and more! Also, Check Kurt Friese from Devotay Restaurant in Iowa City will be speaking at 4 pm.

When: Thursday, September 24, 2015, 2 - 5 p.m.
2-4 pm- Facility tours, pasture walks, cooking and educational session
4 pm- Program presented by Chef Kurt Friese
4:30 pm- Prize drawing

Where: Frytown Properties
5195 Farmers Ave
Kalona, IA 52247

For more information about the Open House, visit
kalonasupernatural.com/kalona-organics-celebrates-10-years.

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Kalona Organics®, distributor of the Kalona SuperNatural™, is based out of Wellman, Iowa, a small farming community in the heartland of America. They work with small, sustainable Amish and Mennonite family farms to produce delicious, minimally-processed organic dairy products from pasture-grazed cows.

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